



IPG Automotive GmbH
Bannwaldallee 60
76185 Karlsruhe
Telefon: +49 721 98520 0
E-Mail: press@ipg-automotive.com

Press release

A consistent approach to the future of virtual test driving

Karlsruhe, 26.01.2022 – Dr.-Ing. Alexander Schmidt (67), one of the founding members of the IPG Automotive GmbH, will retire at the beginning of this year. He will hand the reins to his son, Dipl.-Ing. Steffen Schmidt (42), who has formed part of the management team at the Karlsruhe-based simulation solution provider since 2013, to be sole managing director of the company.

Even if no longer active on the operational side of the business, Alexander Schmidt will keep in very close contact to the company. “Consistency and stability are very important to us,” said managing director, Alexander Schmidt, shortly before his retirement. “As a family business, those are two things we pay particular attention to and we are aware of the responsibility for our customers and employees that comes alongside this. The success and continuation of IPG Automotive have a special place in my heart and in my son Steffen’s, too, given that the company has always been so closely linked to our family.”

IPG Automotive was born from a project at the Karlsruhe Institute of Technology in 1984. Today it is a globally active leader in technology, providing innovative software and hardware solutions for virtual test driving. Driven by the ever more rapid transformation to digitalization in the automotive industry, these solutions are also used in the autonomous driving, advanced driver assistance systems and e-mobility sectors.

1.475 characters (including spaces)

Captions

[IPG_Management]



*Dr.-Ing. Alexander Schmidt (left) and Steffen Schmidt.
Picture: IPG Automotive GmbH*



About IPG Automotive GmbH

As a global leader in virtual test driving technology, IPG Automotive develops innovative simulation solutions for vehicle development. Designed for seamless use, the software and hardware products can be applied throughout the entire development process, from proof-of-concept to validation and release. The company's virtual prototyping technology facilitates the automotive systems engineering approach, allowing users to develop, test and validate new systems in a virtual full vehicle.

IPG Automotive is an expert in the field of virtual development methods for the application areas of Autonomous Vehicles, ADAS, Powertrain and Vehicle Dynamics, committed to providing support to master the growing complexity in these domains. Together with its international customers and partners, the company is pioneering simulation technology that is increasing the efficiency of development processes.

By taking real test driving into the virtual world as a complement to on-road testing, IPG Automotive contributes significantly to technical progress and shares in shaping the mobility of tomorrow with regard to comfort, safety, economic efficiency and environmental friendliness.

In addition to the company headquarters in Karlsruhe, Germany, IPG Automotive provides innovative development services to its customers and partners at the national offices in Braunschweig, Frankfurt, Stuttgart and Munich as well as in China, France, Japan, Korea, Sweden, the UK and the USA.

Further information at <https://presse.ipg-automotive.com/>

Press contact

Carmen Nussbächer
IPG Automotive GmbH
Bannwaldallee 60
76185 Karlsruhe
Tel: +49 721 98520 206
Fax: +49 721 98520 99

E-Mail: press@ipg-automotive.com
Pressebereich: presse.ipg-automotive.com